

SONY

Press Release

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The Sony VAIO G11-Series: Your Style in Business

- **Lightweight, compact but exceptionally durable thanks to layered carbon fibre construction**
- **Real on-the-road stamina with battery life up to 9 hours**
- **Peace of mind wherever you go with fingerprint recognition and hardware level TPM security**

The VAIO G11-Series was created specifically for business travellers who need a notebook that solves problems rather than creating them. Every aspect of its design is geared toward making it the perfect business tool that never becomes a worry, a liability or a distraction.

For the business traveller, less to carry means less stress. The G11 weighs just 1.12kg including battery, making it eminently portable and hassle-free. The power supply unit tends to get ignored, but not this time. Since it has to be carried with the notebook, it received the same attention from the engineers who shrank it down to minute proportions: it's shorter end to end than a pen, and weighs only 170g.

VAIO designers turned to advanced materials technology to shave off the grams without compromising durability. This was achieved by using carbon fibre laminate for both the casing and lid, resulting in an unprecedented combination of strength and portability. Such extensive use of carbon fibre is extremely rare, and sets the G11 apart as a notebook that can take the knocks without letting you down.

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Exhaustive drop and pressure testing resulted in a final design capable of withstanding a fall from up to 90cm¹. The tests performed were simulations of accidental drops and shocks in a business scene such as a drop from a desk or a slip from the hand when carrying. So if it gets dropped there's no cause for panic. In fact with HDD technology, if the machine is dropped while powered on, the hard disk senses the acceleration and automatically locks down its drive heads in a fraction of a second to prevent damage and data loss.

No matter how lightweight or robust, a notebook with a flat battery is useless – and potentially stressful – to its owner. With this in mind, VAIO engineers selected the latest Intel® Ultra-Low Voltage (ULV) processor for its groundbreaking combination of performance and minimal power consumption. Work on the G11 continued at system level until battery life was extended to a remarkable 9 hours. In other words, long enough to keep you going through the typical working day.

Although exhaustive attention was paid to the big three of weight, durability and battery life, the G11 has much more to offer the travelling professional. For example, security features include fingerprint recognition (which can replace user passwords) and Trusted™ Platform Module (TPM) hardware-level protection for files, passwords and encryption keys. In combination, the two serve to make the G11 a very safe place for sensitive information leaving the office environment.

Standard connectivity – including 802.11 a/b/g wireless LAN – is enhanced by the provision of GB Ethernet for super-fast network connections, potentially saving time in the office. Also, unlike many ultra-portables, the G11 features an integrated multi-format Dual Layer DVD±RW/RAM optical drive, sparing users the inconvenience of having to carry an external unit with them.

Even the 12.1-inch XGA resolution screen is designed for business, with a 4:3 aspect ratio rather than the consumer-orientated widescreen format. This means in-house applications such as databases or ordering systems designed for the classic screen format display properly, without distortion.

The attention to detail extends to every level, even down to a special button above the keyboard that blocks pop-ups like those announcing incoming email. If you do business using a G11, demos and presentations won't be subject to unexpected – and potentially embarrassing – interruptions.

As befits a machine designed for professionals from the bottom up, the VAIO G11-Series is supplied with Windows Vista™ Business.

"The VAIO G11-Series is the result of concerted efforts to identify what makes the difference between acceptable and excellent," says Jun Koyama, Marketing Director, VAIO Of Europe (VOE). "We did not want to offer business customers an acceptable notebook. We wanted to offer them an excellent one, properly crafted to meet their needs, and that is what we have done."

¹ Drop testing carried out from 72cm with the system on and 90cm when powered down. Sony does not guarantee against PC damage, malfunction or data loss when dropped from this height.

Exclusive model from Sony Style

A special model, the VAIO VGN-G11VN/T is available exclusively online from Sony Style. The G11VN/T features a premium brown Carbon Fibre finish and is configured with 2GB of system memory rather than the standard 1GB. For more information or to order, please visit the Sony Style website on www.sonystyle-europe.com.

ENDS

VAIO VGN-G11XN/B Key Features

CPU	Intel® Ultra Low Voltage Core™ Solo U1500 (1.33GHz)
RAM	1GB (2GB for VGN-G11VN/T)
HDD	100GB with Hard Disk Drop Protection technology
Graphics	Intel® 945GMS chipset featuring Intel internal graphics
Optical	multi-format Dual Layer DVD±RW/RAM
Screen	12.1-inch XGA resolution with high-brightness LED technology
Security	Fingerprint recognition, hardware Trusted™ Platform Module (TPM)
Wireless	Intel® wireless LAN 802.11 a b g
Connectivity	Gigabit Ethernet, 2 x USB 2.0, Memory Stick Duo slot, Secure Digital slot
Size	277 x 215 x 23.5 – 25.5mm W x D x H
Weight	1.12kg
Operating system	Windows Vista™ Business (supports Windows Vista™ Premium Logo)

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About Sony:

Sony manufactures audio, video, communications and information technology products for the global consumer and professional markets. With its music, pictures, game and online businesses, Sony is uniquely positioned to be one of the World's Leading Consumer Brands. Sony recorded consolidated annual sales of EUR 54.96 billion (yen 7,475 billion) for the fiscal year ended March 31, 2006 and it employs approximately 158,500 people worldwide.

In Europe, Sony recorded consolidated annual sales of EUR 12.61 billion (yen 1,715 billion) for the fiscal year ended March 31, 2006, based on an average market exchange rate for the same period of yen 136 to the EUR. Sony Europe, headquartered at the Sony Center am Potsdamer Platz in Berlin, is responsible for the company's European electronics business and registered consolidated sales of EUR 8.22 billion (yen 1,118 billion) for the fiscal year ended March 31, 2006.

For more information on Sony Europe, please visit <http://www.sony-europe.com> and <http://www.sony-europe.com/presscenter>